FOR EXPERIENCED GROOMERS

You already know how to groom. Now learn how to own it.

If you've spent years behind the table in a salon and you're ready to work for yourself, you don't need to start from scratch. You need a clear path from where you are now to running your own mobile grooming business — and that's exactly what we built Tier 3 for.

THE QUESTIONS EXPERIENCED GROOMERS ASK

"How do I find clients when I'm starting out?"

We cover this in Tier 3. You'll learn sales, marketing, and how to build a client base from zero — including hands-on work with real marketing tools before you graduate.

"What do I do when the van breaks down?"

Tier 3 teaches you basic van and generator maintenance so you can handle common issues yourself and know when to call for help — keeping your downtime and costs low.

"How do I handle the business side on my own?"

Scheduling, invoicing, bookkeeping, compliance, routing — Tier 3 walks you through all of it, so you graduate as an operator, not just a groomer.

"How do I actually get a van?"

Van acquisition is part of the Tier 3 curriculum. We'll walk you through the process of evaluating, financing, and equipping a mobile grooming van for your business.

WHAT MOBILE GIVES YOU THAT SALON NEVER WILL

Making the switch to mobile isn't just a career change — it's a lifestyle upgrade. Here's what experienced groomers tell us they value most about going out on their own.

Your schedule

You decide how many dogs you groom, how long your days are, and how much time off you take.

Your income

Every dollar your business earns is yours. No commission splits, no salary caps.

Your clients

You build relationships directly with pet owners — no front desk, no middleman.

Your standards

One dog at a time, in a private van. No salon chaos, no rushing between bays.

Tier 3 · 4 weeks · $4,000

The only grooming program that teaches you to run the whole business

Tier 3 is open to experienced groomers — no prerequisite tiers required. In four weeks inside a real working mobile grooming operation, you'll learn everything that happens outside the groom itself: the systems, the strategy, the equipment, and the daily discipline that separates a successful owner-operator from a groomer who's just winging it.

Van acquisition • Sales & marketing • Client building • Scheduling & routing • Invoicing & finance • Business strategy • Compliance • Van maintenance • Generator service • CRM & lead tracking

> *"I already knew the technical aspects of grooming but I could not wrap my mind around making it work in mobile. Seeing it in the day-to-day and de-mystifying the maintenance and mechanical aspects helped me make the switch with confidence — from salon groomer to mobile groomer, from employee to owner."*
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> **— Sabrina S., Tier 3 graduate**